

K O C H I
C A M P U S

2022

S H A P I N G
F U T U R E
L E A D E R S

P G D M
P R O G R A M
B U L L E T I N

XIME

XAVIER INSTITUTE OF MANAGEMENT AND ENTREPRENEURSHIP

MESSAGE FROM THE
**FOUNDING
DIRECTOR**



As XIME prepares itself to welcome its next batch of students to the Post Graduate Diploma in Management (PGDM Program), I am delighted to share with you the gratification, that we have as an institution with campuses in the three major cities of South India – Bangalore, Chennai and Kochi.

Founded on a strong value system that focuses on merit, integrity and ethics, XIME takes pride in being an acclaimed center of excellence in business education. XIME provides its students a comprehensive learning opportunity in the contemporary business environment, inculcating in them strong business fundamentals and managerial competencies. Sensibility to societal issues is promoted through a structured project on 'Socially Useful and Productive Activity'. Towards allround development, our student clubs provide a platform to hone their latent strengths and talents. Activities of these clubs have helped XIME in generating a winning streak for itself in numerous inter-collegiate and other competitive events.

While students diversity is a distinguishing factor, the institute has been able to attract a highly talented faculty group who are products of leading B-schools inside and outside the country or who have taught in B-schools of international repute like Harvard and INSEAD.

XIME



XIME has found itself in a creditable position through the assessment of various rating agencies. It has constant and vibrant industry interaction and thereby continuously enhancing the curriculum and multi model teaching aiming at world class learning outcomes. Its partnership with several international organizations and institutions has given the Institute tremendous impetus to global orientation.

In sum, our aim at XIME is to develop managers who by dint of their capability and quality of character can respond in a creative and wholesome way to the diverse opportunities and challenges of the world of business and industry.

Join XIME and benefit from a stimulating environment for the development of your personal and professional potential.

Prof. J. Philip

Chairman, XIME Bangalore
Former Director, IIM-Bangalore



XIME Kochi

XIME added another modern campus at Kochi which was inaugurated on December 2, 2012 by the then Hon. Chief Minister of Kerala Sri. Oommen Chandy. PGDM at XIME Kochi has AICTE approval for an annual intake of 120 students. Its fifth Batch graduated in April 2019.

Salient Features

- Admissions purely on merit
- Contemporary curriculum
- Strategic tie-up with XLRI (in process)
- Fully residential programme with state of the art classrooms, well stocked library, wi-fi enabled campus, separate hostels for boys and girls, gym, sports facilities, college bus etc
- Faculty members from globally renowned institutions like Harvard, Columbia, XLRI Jamshedpur, IIM etc
- Diversity – has students from 23-25 states; girls form almost 50 percent across batches
- International networking and linkages –strong and active network with universities and institutions across the globe and MoUs with foreign institutions
- Faculty exchange programmes with foreign institutions
- International students exchange programmes / study tours
- XIME Kochi is ranked as one of the top hundred private business schools in India

S H A P I N G
F U T U R E
L E A D E R S

Two-year Post Graduate Diploma in Management

- Flagship programme of XIME.
- AICTE approved two-year, full-time, residential programme.
- Annual intake of 120 students.
- Trimester system.
- SIP - Summer Internship Programme aimed at providing industrial experience to students.
- SUPA - Socially Useful and Productive Activity is a mandatory internship to help students understand management issues of NGOs and provides exposure for appreciation of social issues.
- International Educational Tour

Highlights of the Curriculum

- Curriculum is reviewed and updated at regular intervals in consultation with industry leaders, alumni, students and faculty.
- Enables global outlook and promotes spirit of Entrepreneurship.
- Inculcates human values and societal orientation.
- Develops soft skills, leadership skills and written and oral communication skills.
- Compulsory exposure to a foreign language (German/ French/Spanish/Chinese).
- 'On the Job' training through two-month industry internship.
- Students are covered under a Group Medi-claim Policy (Rs. 2 lacs cover), and students and one earning parent are covered under a Group Personal Accident Policy (Rs. 5 Lacs cover for each insured member).

CURRICULUM

FIRST YEAR

TERM 1	
Financial Analysis & Reporting	3
Managerial Economics	3
Organisational Behaviour I	3
Effective Written Communication	3
Marketing I	3
Quantitative Techniques I	3
Business, Government & Society	3
Learning Circle	2
TOTAL	23

TERM 2	
Cost & Management Accounting	3
Macroeconomics	3
Organisational Behaviour II	3
Presentation Skills	2
Marketing II	3
Quantitative Techniques II	3
Contemporary Business Environment	2
Manufacturing Operations	3
TOTAL	22

TERM 3	
Corporate Finance	3
Business Analytics	3
Human Resource Management	3
Managerial Effectiveness	2
Research Methodology	2
Business Law	3
CSR, Environmental Issues and Sustainability	3
Service Operations	3
Foreign Language	Non Credit
TOTAL	22

Summer Project - Two Months: 5 Credits
 Socially Useful & Productive Activity - 3 weeks,
 International Study Tour - 2 weeks

SECOND YEAR

TERM 1	
Business Strategy	3
Entrepreneurship	3
Contemporary Business Environment	2
Electives-4	9
TOTAL	17

TERM 2	
International Business	3
Business Ethics	2
Electives-4	12
TOTAL	17

TERM 3	
Cross Cultural Management	2
Leadership in Action	2
Electives-4	12
TOTAL	16

Total Class Credits	120
Summer Project + SUPA + International/Indian Study Tour	9
Grand Total	129
Duration of each session	70 Minutes

SPECIALIZATIONS

- Specializations in Marketing, Finance, Human Resource, Operations, IT and Analytics and General Management.
- Twelve electives to be chosen from the specialization subject areas.
- Provision for major and minor specializations.
- Minimum Six electives from a discipline to be chosen to qualify as a specialization.

ELECTIVES

Marketing

- Marketing Research
- Fundamentals of Service Marketing
- Business To Business
- Consumer Behaviour
- Sales & Distribution Management
- Product & Brand Management
- Retail Management
- Advertising and Sales promotion
- Digital Marketing
- Technology Marketing
- CRM and Marketing Metrics
- Marketing of Financial Services
- Strategic Pricing

Finance

- Merchant & Investment Banking
- Venture Capital & Private Equity
- Fixed Income Securities
- International Finance
- Taxation
- Financial Derivatives
- Investment Analysis & Portfolio Management
- Strategic Management Accounting
- Banking and Insurance
- Enterprise Risk Management
- Strategic Finance for Value Creation
- Mergers, Acquisitions & Restructuring
- Financial Modelling
- Behavioral Finance
- Corporate Valuation
- Corporate and Retail Banking
- Wealth Management
- Econometrics

EXCLUSIVE TRAINING & CERTIFICATION



Upskill Your Analytics Skills Through R, Python, SQL, SPSS, Tableau and Excel



ELECTIVES

Human Resources

- Compensation Management
- Training and Development
- Talent Management
- Competency Based Management
- Knowledge Management
- Performance Management
- Organisational Development
- Industrial Relations and Labour Laws
- Creativity and Innovation
- Personal Growth Lab

Operations

- Supply Chain Management
- Strategic Operations and Innovation Management
- Lean and Six Sigma
- Project Management
- Enterprise Resource Planning
- Materials Management
- Production Planning & Control
- Total Quality Management
- Design Thinking

IT & Analytics

- Enterprise Resource Planning (ERP)
- Data Base Management, Data Warehousing and Business Intelligence
- Business Analytics using Excel / R / Python
- Introduction to Big Data and Big Data Analytics, with Tools
- Application of BA in Functional areas
- Data Mining
- Cloud Computing, IOT, and Artificial Intelligence
- IT Project Management
- IT Strategy
- Agile Methodology
- Information Systems for Managers

General Management

- Global Markets and National Policies
- Design Thinking
- Management of Healthcare
- New Venture Creation
- Family Business Management
- Leading Non-Profit Organisation and Social Enterprises
- Changing facets of Indian Management – Precepts & Practice



**INTERACT
EXPLORE
LEARN**





ADMISSION INFORMATION

ELIGIBILITY

BACHELORS' DEGREE

- Candidates applying for the Post Graduate Diploma in Management (PGDM) are required to have a Bachelor's Degree in any discipline from a recognized university with a minimum aggregate of 50% marks for all subjects taken together (45% for SC/ST candidates).
- Candidates who are appearing for their final year examination and are awaiting their results may also apply. However, they should have maintained an average of 50% marks in the degree course until then.
- They should be completing all their degree examinations before 15th June 2020. Such candidates are required to produce proof of passing the Degree examination with the minimum required marks of 50%, latest by 10th September 2020.
- Applicants who have un-cleared backlog papers in graduation, are not eligible to apply.

ENTRANCE TEST

An entrance test score of 60 percentile and above in any of the following Entrance Tests (60% in GMAT)

- XAT – 2020
- CAT - 2019
- CMAT - 2020
- MAT - September 2019, December 2019 & February 2020
- ATMA - February 2020
- GMAT - 2018, 2019 and 2020

Only such tests in 2018-20 where results are declared latest by 25th March 2020 will be considered.

HOW TO APPLY

- Download PGDM Programme Bulletin 2020 from www.ximekochi.org.
- Read and understand the Programme Bulletin and its guidelines regarding admissions.
- Application shall be submitted only through online mode. XIME provides an interactive user interface for entering details in the application form; the platform ensures data security and auto-saving.
- Please click on the link 'Apply online' for PGDM on the website www.ximekochi.org.
- No need to send hardcopy of application form or any other documents

to XIME while applying.

- Application Fee is Rs.1000/- plus GST @ 18%
- Last date of submission of application form along with the payment of application fee is 28th Feb. 2020.
- Application fee shall be paid online by credit card/debit card/net banking/mobile wallets
- Applicants will receive a system generated acknowledgment for the application submitted and payment of application fee. With this the application process is complete.

CRITERIA FOR SHORTLISTING CANDIDATES FOR ADMISSION TO THE PGDM PROGRAMME

- Score for academic performance in X Std., XII Std., Under Graduate Degree/ Post Graduate Degree - 20%
- Score in the Common Admission test (CAT, XAT, CMAT, ATMA, MAT, GMAT) - 35%
- Group discussion/interview - 35%
- Weightage for participation in Sports, Extra-Curricular activities, Academic diversity and Gender diversity – 10%

Fees

Tuition fee Rs. 7,50,000/-
Payable in 8 installment

CENTRES FOR GROUP DISCUSSION AND PERSONAL INTERVIEW (2020)

KOCHI

XIME
KINFRA Hi-Tech Park,
Off. HMT Road, Kalamassery,
HMT Post, Kochi - 683503
0484-2752500

CHENNAI

XIME
Plot No: CP 2A, SIPCOT,
Industrial Park, Oragadam,
Near Royal Enfield Factory,
Kanchipuram, District- 602105
044-71889464

BANGALORE

XIME
Electronics City, Phase II
Hosur Road, Bangalore-560 100
080-28528597 / 98

HYDERABAD

The Catholic Health Association of India
157/6, Staff Road,
Gunrock Enclave
Secunderabad - 500 009
040-27848293 / 27848457

DELHI

YMCA Tourist Hostel,
(Gate No 1),
1, Jai Singh Road.
Near Jantar Mantar
New Delhi -110 001
011-43644047

PUNE

Indsearch
(Law College Road Campus)
85/1, Law College Road, Pune
- 411 004
020-25431972

KOLKATA

St. Xavier's College
30, Park Street
Mother Tereasa Soroni
Kolkata - 700 016
033-22876035

The phone numbers given above are only to be used in case of difficulty in reaching the venue of GD/PI. For all admission related queries, please contact XIME Bangalore, XIME Kochi or XIME Chennai.



98.5%

Campus Placement 2019

6.30

Lakh Average CTC

EXCLUSIVE
TRAINING FOR
CAMPUS
PLACEMENT



2023

FOR ADMISSION IN 2020

SCHOLARSHIP

CAT, XAT

40%

discount on Program Fee
*Score greater than 90%

CAT, XAT

20%

discount on Program Fee
*Score greater than 80%



RANKING



Ranked #2 in
3 Palmes Of Excellence
- Excellent Business School With
Reinforcing International Influence



Ranked #45 in
Top Private B-Schools In India



XIME Kochi listed
among Top 100 B-schools in India



Secured ranking B in
B-School Categorisation



Secured ranking B2 in
the B- School Categorisation



Shortlisted as
Preferred B-School in the City

KEY RESOURCE PERSONS



Shri. P.C. Cyriac I.A.S. (Retd.)
President, XIME



Dr. J. Alexander I.A.S. (Retd.)
Chairman, XIME Kochi



Dr. R. Nandagopal
Director, XIME Kochi



Rev. Dr. George Madathiparampil
Distinguished Professor



Shri. George Paul
Dean (Academics), XIME Kochi



Captain K. C. Cyriac
Dean (External Programmes)
XIME Kochi

Full Time Faculty

Marketing

Mr. George Paul, BE(Mech), MBA

Mr. Alok K., BE(Mech), PGDM

Mr. Jackson D'Silva, MSc, MBA

Mr. Sony Varghese, MSc. MBA

Mr. Jomy Lawrence, B.Tech, PGDM

Finance

Dr. R Nandagopal, Ph.D

Ms. Lincy P.T, MCom, MBA

Operations

Mr. Santhosh S, BE(Chem), CMA

Dr. Joshin John, Ph.D (IIM/L)

Ms. Dimmy Gonsalves, MCA

Human Resource Management

Ms. Ranjana Mary Varghese
B.Tech, MBA

Mr. Rahul Lexman, B.Tech, PGDM

Analytics

Dr. Francy T.V, Ph.D

Dr. Elizabeth Devasia
MBA, Ph.D(IIT/M)

General Management

Rev. Dr. George Madathiparampil,
Ph.D

Capt. K. C. Cyriac
M Tech(IIT/D), MBA (FMS/D),
Exec BMP (IIM/B)

Meena Benjamin, MBA

Administration & Finance

Mr Francis Chacko, MA, CAIIB
Chief Admin and Finance Officer

Library

Ms. Smitha G. M.LI.S

Ms. Jeeja Anna John M.Phil

KOCHI TO EXPLORE



Hill stations



Beaches



Backwaters



Music Events



Art Biennale City



Waterfall



Kathakali Performance



Boat Race



Adventure Sports

XIME

KOCHI
A CAMPUS
IN THE
PARADISE



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Kochi - 683 503, Kerala, India

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